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eRAD Expands Commercial Focus

Greenville, South Carolina – August 3, 2007 - eRAD Inc., a leading provider of radiology workflow solutions has taken a major step to expand the Sales and Marketing of their full line of RIS/PACS products. This step includes the addition of a number of industry sales veterans and new channel partners together with the refocus of internal operations.

“We currently serve several different market segments and we need to align our commercial product delivery with those segments,” said eRAD President Roy Miller. “eRAD PACS is installed in over one hundred fifty Imaging Centers and Specialty Groups throughout the United States. The majority of these sites are the customers of our valued Resellers throughout the country.” eRAD is announcing the hiring of Frank Baker, formerly with Terarecon, who will join eRAD as Vice President of Sales Channel Management. Miller continued, “Frank will marshal the resources of eRAD to best serve our Resellers and their customers.”

Additionally, Seth Koepfel has joined eRAD as Senior Vice President of Sales. Koepfel, formerly with Source Medical, will have overview of all eRAD customers, the one hundred fifty Imaging Centers and Specialty Groups, plus the fifty Hospitals and Radiology practices. On this Miller said, “We have a powerful line of eRAD solutions for the large radiology group and acute care enterprise which demand both high throughput and high availability. Seth understands this need and will be able to reach those customers in a way that we have never been able to before.” Koepfel added, “I am delighted to join eRAD at this point in time. In eRAD, I see a company with powerful technology, solid installed base, and an internal approach which is personally very energizing.”

Miller concluded, “Several internal assignments were made within eRAD to support this expanded commercial focus.”

About eRAD

eRAD® and Image Medical® were founded separately in 1999 and merged in 2001. eRAD offers a standards-based, web-centric image management solution using leading-edge technology. eRAD PACS web-accessible archive, and workflow solutions are installed in over two-hundred customer sites throughout the USA. eRAD’s PACS and RIS solutions integrate full-featured RIS/PACS and image management with workflow tools for hospitals, clinics, imaging centers and physician practices. For more information, visit www.eradPACS.com.

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